

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

B.A.+M.A.(Journalism and Mass Communication)

Dual Degree Program 2020-25

III - SEMESTER

S. No.	Subject Code	Course Name	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCB301	Film Appreciation	4	0	2	5	60	20	20	0	50	150
2	JMCB302	Video Production	4	0	2	5	60	20	20	0	50	150
3	JMCB303	Media and Cultural Studies	5	0	0	5	60	20	20	0	0	100
4	JMCB304	Public Relation	5	0	0	5	60	20	20	0	0	100
5	ML-307	Environmental Management and Sustainability	4	0	0	4	60	20	20	0	0	100
TOTAL			22	0	2	24	300	100	100	0	100	600

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

5/20
Chairperson
Board of Studies
 Shri Vaishnav Vidyapeeth Vishwavidyalaya
 Indore

Signature
 Controller of Examinations
 Shri Vaishnav Vidyapeeth Vishwavidyalaya

Signature
 Shri Vaishnav Vidyapeeth Vishwavidyalaya

Signature